



2019 CTN'S BEST COMPANIES TO WORK FOR IN CRUISE

REGISTRATION DEADLINE: 27 SEPTEMBER 2019

What is CTN's Best Companies to Work For in Cruise?

CTN's Best Companies to Work For in Cruise is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in *Cruise Trade News*.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognising great places to work. BCG manages programmes worldwide, including the UK, Canada and the US.

Why participate?

By participating you can find out if you are one of the country's best employers! It can also result in significant organisational benefits for entrants:

1) Heightened Company Pride. If your company appears on the list, it could improve employee morale and retention.

2) Public Relations and Marketing Advantage. Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

3) The Employee Feedback Report:

While participation is FREE, participants can pay as little as £395 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry employee and employer benchmarks.

Who can participate?*

- Be a publicly or privately held business
- Be a for-profit or not-for-profit business
- Must be in business a minimum of one year
- Have a minimum of 15 full-time or part-time employees working in the United Kingdom (England, Scotland, Wales & Northern Ireland) for travel agencies; have a minimum of 15 full-time or part-time employees working globally for cruise lines and suppliers.

(Continued...)

- Must be a cruise line, a travel agency selling cruise holidays, or a supplier to the cruise industry, including but not limited to recruitment agencies, eg Kings Recruit, training, eg Ethos Farm, ship design, eg Richmond International, Direct marketing services, eg ProActiv
(see site for full eligibility)

Assessment Description

The process includes 2 surveys gathering detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

Part I – Employer Benefits & Policies

Questionnaire: The employer completes an online survey, detailing company policies, practices, benefits and demographics.

Part II – Employee Engagement & Satisfaction

Survey: Employees complete a survey of in-depth statements using a scale of 5 points ranging from "Agree Strongly" to "Disagree Strongly." The survey also includes 7 demographic and 2 open-ended questions.

What does it cost?

# of UK Employees	# Employees Surveyed	Online Fee ⁽¹⁾
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250 ⁽³⁾	FREE
500-2499	350 ⁽³⁾	FREE
2500+	400 ⁽³⁾	FREE

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

Announcing & Recognising the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by *Cruise Trade News* in March 2020. Non-winning companies are not publicly revealed.

For more information or to register, please visit the website below.

www.CTNBestCompanies.com

Partners: [Cruise Trade News](#)